



# Eau Claire Area Chamber of Commerce Green Business Application Form

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**Mission:** The mission of the **Green Business Initiative** is to promote the interest of Chamber member businesses that are committed and engaged in environmentally responsible operations and practices, also known as “green” business practices in the Eau Claire area.

**Pledge:** Members of the **Green Business Initiative** pledge to continually strive toward environmentally safe and sustainable business practices and operations to ensure that the Eau Claire area is environmentally healthy and viable. Members also pledge to meet all existing federal, state and local environmental regulations.

**Goals:**

- To market our members who are pro-actively engaging in green business practices and operations.
- To serve as an environmental public policy conduit between business and other interested organizations.
- To increase awareness of the economic growth opportunities related to the emerging green economy.
- To connect existing green-focused organizations with other businesses to promote best practices with sustainable business models.

**Member Benefits:**

- Members will be recognized as committed to a greener Eau Claire area through their business operations.
- Members will have access to the ECACC **Green Business** logo for print and electronic use.
- **Green Business** members will receive recognition on [www.eauclairechamber.org](http://www.eauclairechamber.org)
- Eau Claire Chamber **Green Business** window cling for members' business.

**Membership minimum requirements:**

- All applicants must be current members of the **Eau Claire Area Chamber of Commerce**.
- All applicants must complete the application and submit to the Review Committee for qualification. Business members representing **51 or more employees** must meet at least one “green practice” in each of the seven categories (Energy Conservation, Purchasing, Recycling, Social Capital, Transportation, Waste Prevention and Water Conservation) with a minimum total of **60 points**. Members representing **50 or fewer employees** must meet at least one “green practice” in 5 of the seven categories (Energy Conservation, Purchasing, Recycling, Social Capital, Transportation, Waste Prevention and Water Conservation) with a minimum total of **40 points**.
- There is no cost to participate thanks to the sponsors of the program: B-Framed Galleries, CliftonLarsonAllen, HUEBSCH Services, Mayo Clinic Health System, SDS Architects and Werner Electric.

Please complete your company information below, and submit by clicking the "SUBMIT" button at the bottom of the form. All fields denoted with an asterisk (\*) are required.

Any questions should be addressed to the Chamber office via email [mccoy@eauclairechamber.org](mailto:mccoy@eauclairechamber.org).

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**Contact Information:**

* Business Name	<input type="text"/>		
* Business Address	<input type="text"/>		
* City	<input type="text"/>	* State	<input type="text"/>
		* Zip Code	<input type="text"/>
* Contact First Name	<input type="text"/>	* Contact Last Name	<input type="text"/>
* Contact Email	<input type="text"/>		
* Contact Phone	<input type="text"/>		
Business Description	<input type="text"/>		
Number of Employees	<input type="text"/>		

Building is currently:

- ☐ Owned by applicant                      ☐ Leased by applicant

Business Category:

- |  |  |
|--|--|
| <input type="radio"/> Amusement & Entertainment        | <input type="radio"/> Manufacturing          |
| <input type="radio"/> Apartments                       | <input type="radio"/> Professional           |
| <input type="radio"/> Automotive                       | <input type="radio"/> Public Utilities       |
| <input type="radio"/> Computer, Internet, Telecom      | <input type="radio"/> Publishers/Printers    |
| <input type="radio"/> Construction                     | <input type="radio"/> Radio/Television       |
| <input type="radio"/> Diversified                      | <input type="radio"/> Real Estate            |
| <input type="radio"/> Financial: Banks & Credit Unions | <input type="radio"/> Retail                 |
| <input type="radio"/> Health Care                      | <input type="radio"/> Services               |
| <input type="radio"/> Hotel/Motel                      | <input type="radio"/> Transportation         |
| <input type="radio"/> Insurance                        | <input type="radio"/> Wholesale/Distribution |
| <input type="radio"/> Other:                           |  |

**Click the Checkboxes below if the corresponding statement applies to your business. *Elaborate (if necessary) in the appropriate text box. If more than 1 point applies, it will be noted after the line item.***

**Part A - Energy Conservation:**

- |  |       |                      |
|--|-------|----------------------|
| <input type="checkbox"/> 1) Track electricity usage, fuel usage and natural gas usage and share data with employees. (2)   | A-1)  | <input type="text"/> |
| <input type="checkbox"/> 2) Develop a policy/procedure strategy to conserve energy/increase renewable energy use. (2)  | A-2)  | <input type="text"/> |
| <input type="checkbox"/> 3) Perform an energy audit of building(s) to identify energy deficiencies and where improvements can be made. (2)   | A-3)  | <input type="text"/> |
| <input type="checkbox"/> 4) Replace incandescent bulbs with energy efficient lighting and/or reduce existing number of fluorescent tubes used. (2)   | A-4)  | <input type="text"/> |
| <input type="checkbox"/> 5) Reduce 'over lighting': reduction of unnecessary indoor and outdoor lighting.  | A-5)  | <input type="text"/> |
| <input type="checkbox"/> 6) Use motion sensors, timers or other lighting controls  | A-6)  | <input type="text"/> |
| <input type="checkbox"/> 7) Institute an office policy/procedure to require chargers to be unplugged and turn off computer monitors and other electrical appliances when not in use and other electrical appliances when not in use. (2) | A-7)  | <input type="text"/> |
| <input type="checkbox"/> 8) Use "Energy Start" appliances. (2)   | A-8)  | <input type="text"/> |
| <input type="checkbox"/> 9) Update insulation or windows (includes tinting), by weatherizing your building. (2)  | A-9)  | <input type="text"/> |
| <input type="checkbox"/> 10) Use a programmable thermostat.  | A-10) | <input type="text"/> |
| <input type="checkbox"/> 11) Use natural light or day lighting.  | A-11) | <input type="text"/> |
| <input type="checkbox"/> 12) Commission new buildings or retro-commission for optimal energy system performance and to improve indoor air quality (e.g. HVAC climate zones, integrated building management software, etc.). (3)          | A-12) | <input type="text"/> |
| <input type="checkbox"/> 13) Get a site assessment for renewable power potential.  | A-13) | <input type="text"/> |
| <input type="checkbox"/> 14) Generate on-site renewable power (e.g. solar). (4)  | A-14) | <input type="text"/> |
| <input type="checkbox"/> 15) Have an annual HVAC tune-up or refrigeration tune-up. (2)   | A-15) | <input type="text"/> |
| <input type="checkbox"/> 16) Use renewable energy and/or purchase renewable power (e.g. Xcel's WindSource program, Eau Claire Energy Coop's Evergreen Program or renewable Energy Certificates (RECs). (3)                               | A-16) | <input type="text"/> |
| <input type="checkbox"/> 17) Enroll in energy efficiency programs through local energy companies (e.g. Peak Power, Focus on Energy). (3)   | A-17) | <input type="text"/> |
| <input type="checkbox"/> 18) Attainment of recognized energy efficiency certification (e.g. LEED, Green Globes, Health Care without Harm). (2)   | A-18) | <input type="text"/> |
| 19) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points)  | A-19) | <input type="text"/> |

Point Value (0-5)

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### Part B - Purchasing:

- |  |       |                      |
|--|-------|----------------------|
| <input type="checkbox"/> 1) Enact an Environmentally Preferable Purchasing Policy/Procedure to change to more sustainable consumption patterns. (2)  | B-1)  | <input type="text"/> |
| <input type="checkbox"/> 2) Buy office paper with at least 30%, post consumer, recycled content.   | B-2)  | <input type="text"/> |
| <input type="checkbox"/> 3) Purchase and use certified safe, eco-friendly, organic products janitorial, pest control and/or facility maintenance or direct cleaning service to use appropriate products. (3) | B-3)  | <input type="text"/> |
| <input type="checkbox"/> 4) Purchase recycle/re-manufactured ink/toner cartridges  | B-4)  | <input type="text"/> |
| <input type="checkbox"/> 5) Purchase biodegradable or compostable "to go" food containers & utensils. (2)  | B-5)  | <input type="text"/> |
| <input type="checkbox"/> 6) Preferred purchase of used, or sustainably made office furniture, equipment or materials. (3)  | B-6)  | <input type="text"/> |
| <input type="checkbox"/> 7) Exchange or donate unwanted furniture, equipment, scrap materials through material exchange or donation programs.(2)   | B-7)  | <input type="text"/> |
| <input type="checkbox"/> 8) Purchase from "green" vendors or service providers. Implement a green scorecard for vendors including packaging, ground vs. air. (2)   | B-8)  | <input type="text"/> |
| <input type="checkbox"/> 9) Purchase from other local "green" businesses. (2)  | B-9)  | <input type="text"/> |
| 10) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points)  | B-10) | <input type="text"/> |
| Point Value (0-5)  |       | <input type="text"/> |
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### Part C - Recycling:

- |   |      |                      |
|---|------|----------------------|
| <input type="checkbox"/> 1) Recycle paper, glass, aluminum, steel cans, plastic<br><i>Note: per Wisconsin Recycling Law, the following items must be recycled: paper, newspaper, magazines, corrugated cardboard, glass, bi-metal/aluminum cans, steel (tin) cans, plastic containers, per Eau Claire County standards. (2)</i> | C-1) | <input type="text"/> |
| <input type="checkbox"/> 2) Recycle single use or non rechargeable batteries.   | C-2) | <input type="text"/> |
| <input type="checkbox"/> 3) Utilize the Eau Claire County Clean Sweep Program.  | C-3) | <input type="text"/> |
| <input type="checkbox"/> 4) Recycle tires, paint, motor oil, appliances, yard waste, light bulbs. (2)<br><i>Note: Wisconsin law bans these items from landfills.</i>  | C-4) | <input type="text"/> |
| <input type="checkbox"/> 5) Educate employees to recycle pharmaceuticals.   | C-5) | <input type="text"/> |
| <input type="checkbox"/> 6) Donate or recycle used electronic equipment (E-Waste i.e. computers, printers, cell phones) to a Wisconsin State Registered Recycler. List name of recycling vendor. (2)  | C-6) | <input type="text"/> |
| <input type="checkbox"/> 7) Recycle or reuse boxes, pallets, pallet wrap, cooking grease, wood debris and renovation or construction waste. (2)   | C-7) | <input type="text"/> |
| <input type="checkbox"/> 8) Recycle toner and inkjet cartridges.  | C-8) | <input type="text"/> |

<input type="checkbox"/> 9) Compost, yard, landscape and/or suitable food waste. (3)	C-9)	<input type="text"/>
10) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (Assign 1 to 5 points and type number below)	C-10)	<input type="text"/>
Point Value(0-5)		<input type="text"/>

#### Part D: Transportation:

<input type="checkbox"/> 1) Business policy/procedure in place to use teleconferences or web conferences rather than traveling for face-to-face meetings. (Please include policy/procedure language). (2)	D-1)	<input type="text"/>
<input type="checkbox"/> 2) Institute a non-idling policy at your facility and during deliveries. (2)	D-2)	<input type="text"/>
<input type="checkbox"/> 3) Implement a flexible work schedule for employees. (2)	D-3)	<input type="text"/>
<input type="checkbox"/> 4) Install bike racks and shower facilities (if feasible) for employees.(2)	D-4)	<input type="text"/>
<input type="checkbox"/> 5) Implement a parking space buy-out, or other incentives, for employees who utilize public transportation for every day work commutes. (2)	D-5)	<input type="text"/>
<input type="checkbox"/> 6) Allow preferred parking for employees who carpool daily or who drive hybrid or fuel efficient vehicles to work.	D-6)	<input type="text"/>
<input type="checkbox"/> 7) Schedule regular tune-ups for business vehicles; regularly check tire pressure; check for fluid leakage, drive speed limits. (2)	D-7)	<input type="text"/>
<input type="checkbox"/> 8) Use hybrid or alternative fuel vehicles *(Please note in text box to the right: how many vehicles are hybrids or alternative fuel out of total fleet?) (4)	D-8)	<input type="text"/>
<input type="checkbox"/> 9) Located business along bus route or bike route.	D-9)	<input type="text"/>
<input type="checkbox"/> 10) Implement strategies for fuel efficiencies such as strategic pick-up and delivery routes; avoidance of high ozone times; non-idling policies. <i>Describe policy.</i> (2)	D-10)	<input type="text"/>
<input type="checkbox"/> 11) Use, sell or offer fryer grease or cooking oils for alternative fuel use. (2)	D-11)	<input type="text"/>
12) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points)	D-12)	<input type="text"/>
Point Value (0-5)		<input type="text"/>

#### Part E Social Capital:

<input type="checkbox"/> 1) Actively involved with public advocacy for a healthier environment	E-1)	<input type="text"/>
<input type="checkbox"/> 2) Provide and/or participate in prevention programs for a healthier employees. (2)	E-2)	<input type="text"/>
<input type="checkbox"/> 3) Employees volunteer in the local community. (2)	E-3)	<input type="text"/>
<input type="checkbox"/> 4) Company has determined its overall carbon footprint and reducing emissions, etc. These findings are then shared amongst employees and/or readily accessible. (4)	E-4)	<input type="text"/>
<input type="checkbox"/> 5) Company and/or employees contribute to local charitable organizations. (2)	E-5)	<input type="text"/>
6) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points)	E-6)	<input type="text"/>
Point Value (0-5)		<input type="text"/>

## Part F Waste Prevention:

<input type="checkbox"/> 1) Business operations policy/procedure to use electronic distribution to avoid unnecessary document printing, and set copier and printer defaults to 2-sided <i>Please explain policy/procedure.</i> (2)	F-1)	<input type="text"/>
<input type="checkbox"/> 2) Reduce the amount of bulk mail and duplicate mailings sent and received: i.e. regularly update/purge your mailing lists and request that business is removed from unnecessary or unneeded mailing lists. (2)	F-2)	<input type="text"/>
<input type="checkbox"/> 3) Marketing policy/procedure in place to minimize or eliminate the use of printed communications. (please include policy/procedure language)	F-3)	<input type="text"/>
<input type="checkbox"/> 4) Operations policy/procedure to reuse packaging and shipping materials. (please include policy/procedure language). (2)	F-4)	<input type="text"/>
<input type="checkbox"/> 5) Offer reusable-useable shopping bags or containers and/or discounts for those who use them. (2)	F-5)	<input type="text"/>
<input type="checkbox"/> 6) Have a plan in place to track, or establish, the reduction of your waste stream.(2)	F-6)	<input type="text"/>
<input type="checkbox"/> 7) If you are a hotel or restaurant, use reusable rather than "single use" (disposable) products (dishes, towels, cutlery, boxes, bags, containers, to-go boxes) (3)	F-7)	<input type="text"/>
8) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points)	F-8)	<input type="text"/>
Point Value (0-5)		<input type="text"/>

## Part G Water Conservation / Water Quality:

<input type="checkbox"/> 1) Use aerators and/or auto shut-off on faucets. (2)	G-1)	<input type="text"/>
<input type="checkbox"/> 2) Install commercial, no flow, dual flush or ultra low-flow devices (toilets, urinals etc.).(2)	G-2)	<input type="text"/>
<input type="checkbox"/> 3) Install pre-rinse spray nozzle in kitchen etc.).	G-3)	<input type="text"/>
<input type="checkbox"/> 4) Regularly checks for and repair leaks in rest rooms.	G-4)	<input type="text"/>
<input type="checkbox"/> 5) Install native plantings, native vegetation, rain gardens and/or low-water requirement landscaping. (2)a	G-5)	<input type="text"/>
<input type="checkbox"/> 6) Clean outdoor areas with a broom instead of a hose.	G-6)	<input type="text"/>
<input type="checkbox"/> 7) Reduce sink (gray) water.(2)	G-7)	<input type="text"/>
<input type="checkbox"/> 8) Use captured storm water or wastewater for irrigation, etc. (rain gardens, rain barrels). (4)	G-8)	<input type="text"/>
<input type="checkbox"/> 9) Perform a water assessment from a professional and implement recommendations. (3)	G-9)	<input type="text"/>
<input type="checkbox"/> 10) Implement an irrigation policy/procedure incorporating automatic timers to water, at most, every other day; integration of water recognition devices to gauge wet weather days and avoid overwatering. (3)	G-10)	<input type="text"/>
<input type="checkbox"/> 11) Fertilize only based on soil test recommendations.(2)	G-11)	<input type="text"/>
<input type="checkbox"/> 12) Use only environmentally preferred ice melt rather than salt.	G-12)	<input type="text"/>
13) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points)	G-13)	<input type="text"/>
Point Value (0-5)		<input type="text"/>

View Points Earned From Checkboxes