

DIGITAL BILLBOARD

BETWEEN EAU CLAIRE & CHIPPEWA FALLS, WI

\$800 PER
MONTH
WITH 1 YEAR CONTRACT!

ROAD TRAFFIC

The two-way average daily traffic is 31,400 vehicles.
That is 942,000 vehicles per month and 11,461,000 per year.
That totals approximately 17,191,500 exposures annually.

DAILY EFFECTIVE CIRCULATION: 23,550

DEMOGRAPHICS

AGE AND INCOME

34.1	Median age of people who live within a one-mile radius of your area
\$53,250	Median household income of people within a one-mile radius
\$64,346	Projected median income in five years

FAMILIES

73.3%	Of the households in your area are families
26.7%	Are singles
37%	Overall percentage of homes with children

HOME VALUE

\$132,790 Median home value in your area

CONTACT INFORMATION

EZ&Z PARTNERSHIP

2449 S. Prairie View Rd | Chippewa Falls, WI 54729

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ADVERTISE HERE

2449 S. Prairie View Rd. | Chippewa Falls, WI 54729 | 715.723.0264

10' 6" x 36' Digital Billboard
Located on the Southeast
corner of Hwy. 53 and Melby Road

