



Go Purple in November



Alzheimer's can't wait! Show your commitment to a World Without Alzheimer's!

This November, join us during National Alzheimer's Awareness month by showing the power of Purple!

There are many ways you can get involved!

- Educate your colleagues about Alzheimer's
- Encourage friends and family to wear Purple
- Decorate your office, home, school, or place of worship in Purple
- Light your building Purple
- Send communications in Purple
- Turn your Facebook icon to Purple
- Hang Purple ribbons or a banner on your building
- Contact the Aging & Disability Resource Center and learn about the simple steps in becoming a dementia friendly business, organization, or church, 715-839-4735
- Learn the signs and symptoms
- Learn about the "Power of Words" when talking about people living with Alzheimer's disease at <https://vimeo.com/122528299>
- "Like" and "Share" the Dementia Friendly Eau Claire County Facebook page, www.facebook.com/dementiafriendlyecc
- Learn about resources for people living with Alzheimer's disease and related dementias and for family caregivers

Know the Facts

- Alzheimer's is the 6th leading cause of death in the US
- Every 67 seconds, someone in the US develops the disease
- Alzheimer's kills more than breast and prostate cancer combined
- People in their 30s, 40s, and 50s can develop Alzheimer's
- Almost two thirds of Americans with Alzheimer's disease are women
- In 2015, Alzheimer's and other dementias will cost the nation \$226 billion
- Visit www.alz.org for more information

