



## **Conference Room Naming Rights--Small**

The Eau Claire Area Chamber of Commerce (hereinafter referred to as “The Chamber”) will hereby assign “Naming Rights” of a Chamber member business, in good standing, to the small conference room located in the Chamber offices at 101 N. Farwell Street, Eau Claire, Wisconsin. In exchange for the “Naming Rights”, the member business will make a \$5,000.00 payment to The Chamber by October 1, 2015 or negotiate a three year payment plan. This is on a first come basis.

The “Naming Rights” will be for the smaller conference room (approximately 270 square feet) (hereinafter referred to as the “SCR”) and will remain in place from November 1, 2015 through October 31, 2020. At that time, the naming rights will expire.

In exchange for agreeing to the “Naming Rights” and providing The Chamber with payment as stated above, the member business will receive the following:

- 1) Member business name/logo on the outside of the SCR. The size to be determined by The Chamber and paid for by The Chamber.
- 2) Member business name/logo on the inside of the SCR. The size to be determined by The Chamber and paid for by The Chamber.
- 3) Member business name will appear on meeting agendas and notices of all meetings or events that will be held in the SCR.

The naming rights fee will be used to pay for needed equipment and electronic equipment that will be used in the SCR and/or Chamber offices. All furniture and equipment will remain the property of the Eau Claire Area Chamber of Commerce.

If the name of the member business changes prior to the expiration time, The Chamber will change the member business name at the Member’s expense and with member’s approval.

The Chamber reserves the right to withdraw the naming rights for the member business and to remove the business name from the premises if any of the following circumstances occur:

- the business closes.
- the business fails to continue to pay their membership dues/investment and remain a member of The Chamber in good standing.
- the business defaults on its payment plan for the “Naming Rights”.

All fees paid to The Chamber will remain with The Chamber and will not be returned to the business.

In 2014 there were just over 2,000 people that participated in meetings in the Small conference room. In addition, hundreds of others received notices with the conference room names on the agenda or event notices.