

7/31/15

Dear Eau Claire Area Chamber of Commerce Member,

1 Better Advertising has been producing and projecting local commercials on Wisconsin movie theatre screens for 11 years. For the first time ever, we are offering the chance to try this exciting form of advertising at a price only available to Eau Claire Area Chamber of Commerce Members.

The price is a one time, limited offer special and is the same price as the local graphic motion commercials which we are currently running in River Falls, WI. (the River Falls theatre is a one screen theatre located 20 miles south of Eau Claire). Our pre-show advertising program at River Falls is completely sold out. **We are selling those commercials for \$62.00 per week and selling 6 month lease periods.**

The "Falls Theatre" only projects 18 movies per week.

The "Micon" theatre in Eau Claire projects over 195 movies per week (4 movies per day in 7 auditoriums).

At **\$62 per week** the on-screen commercials that play prior to every movie in Eau Claire costs only 29 cents per commercial while in River Falls the same commercial costs those clients \$3.45 each.



River Falls, WI. – 1 Screen Theatre @ \$62 per week



Eau Claire, WI. – 7 screen theatre @ \$62 per week

If you've ever considered trying on-screen advertising but thought you couldn't afford it, **now is the perfect time to give it a try!** Your commercial will play in front of some of the biggest movies soon to hit the Wisconsin theatre screens and the pricing will never be lower. Here are just a few of the big name movies that will be out during the 6 month lease period - November 2015 through April 2016:



Since this is only available to current Eau Claire Chamber of Commerce members and the space before each movie is limited, this is on a first come, first serve basis. I hope to meet with as many of you as possible within the next 2 week period to discuss this one-time offer in more detail.

Also – feel free to contact me by my cell phone (612) 875-3897 or by email ashilkrot@msn.com

Thank you for taking the time to review the above.
Alan Shilkrot – 1 Better On-Screen Advertising.

