



# Our Look — — Our Benefits

The 2018 Community Profile and Business Directory will consist of:

## Our Community

This publication is much more than just a business directory. It is one of the few printed publication that highlights what the Eau Claire area is about – why we who already live here think it is one of the best places to live, work and play.

The Eau Claire Chamber prints 3500 copies of this publication which is included in our relocation packets, given out to new residents that stop by the Chamber office and they can be found in hotels and the airport.

## The Look

Our Community contains photos and infographics so readers can get a quick glimpse of the area and not spend a lot of time reading.

The Business Directory lists all the contact information for members but only list the member name and phone number in the Resource Guide.

The following benefits will be yours when you purchase an ad in Our Community.

### Full Page Ad - Back Cover: (only one available)

- highlighted listing in Business Directory & Resource Guide listing
- receive a Level 2 website billboard ad for 12 months
- designation as the Operation Thank You sponsor in May
- receive enhanced listing on website

### Full Page (only two available)

- highlighted listing in Business Directory & Resource Guide listing
- receive a Level 2 website billboard ad for 12 months
- receive enhanced listing on website

### 1/2 Page (7.5"W x 4.875"H)

- highlighted listing in Business Directory & Resource Guide listing
- receive category website billboard ad for 12 months
- receive enhanced listing on website

### 1/4 Page (3.625"W x 4.875"H vertical) (7.5"W x 2.25"H)

- highlighted listing in Business Directory & Resource Guide listing
- receive category website billboard ad for 6 months
- receive enhanced listing on website

### 1/8 Page (3.625"W x 2.25"H)

- highlighted listing in Business Directory & Resource Guide listing
- receive enhanced listing on website

### \* Ad deadline is March 16, 2018

Please send your full color high resolution file as a pdf, eps, or tif file.

Please select the **ad size** that you are interested in:

<input type="checkbox"/> Back Cover	\$1795	<input type="checkbox"/> 1/4 Page Horizontal	\$495
<input type="checkbox"/> Full Page	\$1495	<input type="checkbox"/> 1/4 Page Vertical	\$495
<input type="checkbox"/> 1/2 Page Horizontal	\$895	<input type="checkbox"/> 1/8 Page Horizontal	\$295

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Best Time to Call \_\_\_\_\_ [ ] AM [ ] PM

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_